

Visual Graphic Design

Description

Take your creativity and artistic abilities to the next level with advanced training in graphic design, fine art and computer techniques. The goal of this two year visual graphic design program is to explore the many creative careers utilizing artistic talents and ideas while providing advance placement portfolio credit for great opportunities to pursue further education through scholarships by developing a professional artistic portfolio. Job possibilities include obtaining entry level positions in some aspect of the graphic design industry, free lance design, screenprinting, illustrating, and cartooning.

You will be treated as a professional while learning skills in design concepts, business communication (verbal, written, and electronic), computer operations, presentations, and appropriate use of the Internet. Students will delve deeper into the history, psychology, development, and trends of advertising and design.

- Gain experience and improve basic illustrative skills through concept development, color and design theory, project layout, cartoon character development, typography, package design, corporate identity, working with real clients and presentation techniques.
- Work on Macintosh computers with the latest Adobe Creative Suite software and Wacom drawing tablets, to develop a top notch advance placement portfolio for potential scholarships and internships while working with challenging creative work related projects in a business environment
- A.P Art Portfolio Credit

College Credit

College credit may be available through TCC, RSU, or OSU-Institute of Technology. For more details call the college relations office at 918-828-5205. All college credit is awarded by the college/university.

Career Majors/Courses

Visual Communication Artist

Courses

Introduction to Graphic Communications
Introduction to Macintosh
Design & Layout
Typography
Basic Illustration I
Basic Illustration II
Basic Computer Illustration
Design & Color Principles
Digital Image Manipulation
Professional & Personal Development
Job Readiness

Advanced Visual Communication Artist (Pre-req: Visual Communication Artist)

Courses

Project Management Conceptual Design
Process
Copyright Law
Page Layout Advertising Design
Digital Typography
Image Capture
Screen Printing and Vinyl Art Preparation
Computer Illustration
Environmental Applications of Graphic Design
Workbased Learning Capstone/OJT
Portfolio Development I

Credential/Industry Certifications

Completion certificate

Employment Opportunities

Tulsa Tech's Career Placement Services team builds partnerships with Tulsa area businesses & industry to create opportunities for work-based experiences and job placement. Job search assistance is provided before and after graduation. Services include with employment information, resume building, refining interview skills and life-time access to the Tulsa Tech Job Connect database. Call Career Placement Services at 918-828-5270 or visit www.tulsatech.edu/jobconnect / email jobconnect@tulsatech.edu.

2010-2011 year completion & placement data per Oklahoma Department of Career and Technical Education guidelines:

- Total Enrolled: 67
- Completion: 82%
- On-time Completion: 100%
- Placement: 89%
- Returning to 2nd Year: 0%
- OPE ID: 005311 / CIP: 9.0903

Area Salary

For information concerning working conditions, physical requirements, employment and job outlook please refer to the Occupational Outlook Handbook (OOH), 2010-11 Edition at <http://www.bls.gov/oco/>.

Salary information can be found at The Occupational Information Network (O*NET) Resource Center at <http://www.onetonline.org/>. O*NET-SOC Code: 27-1024.00

Who Can Attend?

High school students / Adults

Tuition/Fees/Books

- Tuition: \$1,800*
- Lab & Required Fees: \$160*
- Additional Required Costs: \$380**
- Optional Fees: \$157

**High school students living in the Tulsa Tech school district are not charged tuition, fees & books.*

***Additional required costs: books, equipment, tools, uniforms & supplies.*

Scheduling Information

H.S. / 1-2 school years:

August - May

H.S. sessions:

7:45 - 10:45 A.M. / 11:50 - 2:50 P.M.

Adults / 21 months Adult sessions:

7:45 - 10:45 A.M. / 11:50 - 2:50 P.M.

Check with Admissions Office at 918-828-5260 for start dates.

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Application Process

Apply ON-LINE at www.tulsatech.edu/apply. Applications can also be obtained in the counseling offices on any of the campuses; at the Career Services Center located on the Memorial Complex; or by calling 918-828-5200.

Financial Aid

Financial assistance is available through several options at Tulsa Tech. For the most up-to-date information, call 918-828-5280 or visit www.tulsatech.edu. Some career majors are eligible for federal financial aid. To apply, go to: www.fafsa.ed.gov.

Campus Location

Lemley Campus

3420 South Memorial Drive
Tulsa, OK 74145-1390
(918) 828-1000
FAX (918) 828-1009
